

5" x 7" Postcard

Usable Text Area 4.75" x 6.75"

- **RESOLUTION**

Please be sure to create your artwork at 300 dpi.

- **BLEEDS**

If your artwork extends to the **Finished Trim Size** line you must extend it to the edge of the **blue Bleed Area**.

- **BORDERS**

If you use a border on the edge of your piece please be sure that it comes to the edge of the **red Text Safety Area line** or beyond. We cannot guarantee an even look on any borders that are smaller than 1/8 inch.



The diagram shows a 5x7 inch postcard layout. A blue border represents the bleed area, extending 0.25 inches from the edges of the 5x7 inch finished trim size. A red line represents the text safety area, which is 0.25 inches from the edges of the 4.75x6.75 inch usable text area. Arrows point from the text labels to the corresponding lines in the diagram.

Bleed Area
5.25" x 7.25"

Finished Trim Size
5" x 7"

Text Safety Area
4.75" x 6.75"



VISUAL MEDIA SOLUTIONS